

CONTRACT NO. 409420

- Carlos Trueba
-
- Name
- 1985 NE 88th ct suite 101 Miami, Fl 33172
-
- Address
- 305-593-2644
-
- Phone Number

Carlos Trueba , Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER**WPLG, INC.**

Orders
Order / Rev: 409420
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/22/16 - 11/06/16
Original Date / Rev: 10/21/16 / 10/21/16
Order Type: GENERAL

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency
Name: Robert M Levy & Assoc
Buying Contact: Stephen Cline
Billing Contact:
 780 NE 69th St
 Miami, FL 33138

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Raquel Regalado for Mayor
Demographic: A25-54
Product Codes: PL-Local-Political
Priority: P-2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	2	\$1,200.00	\$1,020.00
10/31/16	11/06/16	1	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	2	\$1,200.00	\$1,020.00	0.00
November 2016	1	\$600.00	\$510.00	0.00
Totals	3	\$1,800.00	\$1,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/22/16	11/06/16	TWISF/Michael Putney CM		1130a-1230p	-----S	:30	1	\$600.00	P-2	0.00	NM	3	\$1,800.00
This Week in South Florida															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S		1				\$600.00		0.00			
Week:		10/24/16	10/30/16	-----S		1				\$600.00		0.00			
Week:		10/31/16	11/06/16	-----S		1				\$600.00		0.00			
Totals														3	\$1,800.00